Voter’s Choice Act
Election Admin Plan re language groups

• Draft Election Administration Plan
  – EAP must be in consultation w/public and include a meeting w/stakeholders representing each language group covered in the county
  – Vote center location must take into consideration various factors including proximity to language minority communities
  – EAP must include voter education and outreach plan
    • use of media serving language minority communities
    • plan to have community presence to educate voters
    • educating and communicating VCA info to language minority communities
    • one bilingual voter ed workshop in each language covered by the county
    • two direct contacts to voters
• LA County:  draft plan in September – opportunity for public to provide input
• EAP must be approved by SOS
Voter’s Choice Act
Language Access Requirements

• Each vote center must provide language assistance
  – Bilingual poll workers required at certain vote centers
  – Alternative method must provide effective language assistance
• Election official must solicit public input on where to staff bilingual poll workers
• Election official must create Language Accessibility Advisory Committee prior to implementation
Statewide Voter Turnout by Ethnic Group 2016 General Election

- All Registered Voters: 75%
- Asian American: 70%
- Cambodian: 52%
- Chinese: 70%
- Filipino: 71%
- Indian: 76%
- Japanese: 80%
- Korean: 62%
- Samoan: 52%
- Vietnamese: 68%
Voter Contact

- Voter turnout in battleground states is typically 5-8% higher than in non-battleground states.
- The majority of campaign ad spending (99%) and appearances (95%) from the two major parties happen in battleground states.
- 81% of AAPIs live in non-battleground states.
- Less than 50% of AAPIs were contacted about registering to vote or voting, and roughly one third of those contacts were made by community-based organizations.
LA Voter Turnout by Ethnicity